

Fundraising Tools & Tips for the *Endless Summer Virtual Fun Walk*



Whatever activity you choose to do this year, your fundraising efforts will be the most important part, as it helps us continue providing programs and services free of charge to those in our community dealing with a diagnosis of cancer.

Get Started!

What activity will you do this year? You can choose to still walk 1 or 5 km, OR, pick an activity of your own to do at home. Be sure to update your fundraising page (created when you registered on RaceRoster.com) with your chosen activity so your supporters will know what you plan to do.

Here are a few ideas but, there is no restriction on what you can choose. Just have fun with it!

- Dance in your living room
- Jump rope
- March in place
- Pilates
- Skiing – Cross Country
- Skiing – Downhill
- Snowshoeing
- Tai Chi
- Yoga

*Once you have updated your fundraising page with your activity, make a donation to yourself. **Those who self-donate raise almost 10 times more** than those who don't. It will show your supporters that you are serious about your goal to help those dealing with a diagnosis of cancer.*





Put the FUN in Fundraising!

Tips and Tools to Spread the Word:

[Add a custom Facebook profile frame.](#)

Simply go to your profile, click on your profile picture, click on 'Add Frame', and search for "Fun Walk for HP"



[Join the Fun Walk Strava group.](#)

Strava is the world's largest online sports/activity community. You can download Strava from the App Store or GooglePlay, or, sign up from your computer at www.Strava.com.



Once you have your Strava account search for **Endless Summer Virtual Fun Walk**. Share your accomplishments with others participating in the Fun Walk and encourage people to keep going! Post pictures of what you have done! You can automatically post to your Facebook network if you choose.

[Share what you are doing with others.](#)

Use your social media platforms to post fundraising asks and updates about your activity. Ask your friends and family to donate using the link to your personal fundraising page and be sure to use #FunWalkforHP* in your posts.

Want to be more engaging? Live stream yourself on Instagram or Facebook, OR, make and share a pre-recorded video.

Don't use social media? Send an email instead! You can send an email directly from your fundraising page to your contacts. Whichever way you choose to ask for support, be sure to let people know WHY you are participating in the Fun Walk.

**Hearth Place Cancer Support Centre will select a few of the community posts to share on our own social media. Be sure to set your post on public mode if you wish to be featured.*

