

UNDER THE BIG TOP GALA

APRIL 14, 2018

A fundraising event for Hearth Place Cancer Support Centre

www.hearthplace.org/gala

905-579-4833

To Whom It May Concern,

We would like to offer you the exciting opportunity to become a part of the Hearth Place Cancer Support Centre's *Under the Big Top Gala* on Saturday, April 14, 2018. As a sponsor of the gala, you will find that the *Under the Big Top Gala* is an excellent opportunity to advertise and reach a large cross section of Durham Region affected by cancer, in a very cost effective manner. Details on available sponsorship levels can be found on the next page. There will be 250 guests in attendance that represent an impressive list of prominent community members, both from the private and public sectors of Durham Region, as well as patients and community organizers that are passionate about raising the awareness of Hearth Place and its programs. Please visit our website for more information about the evening at www.hearthplace.org/gala.

We encourage you to support Hearth Place – by attending our intimate gala – and at the same time partnering with us to show your support for our programs.

Why Hearth Place? As a drop in centre, in the comfort of a home like atmosphere, Hearth Place Cancer Support Centre is committed to providing community support for patients and their families dealing with cancer through peer support, information, a resource centre, wellness programs and an ongoing lecture and discussion series. Hearth Place is a support centre where cancer patients and their families, both young and old, can come and share their experiences, find resources and discover new ways to care for themselves and each other. Hearth Place is the only cancer support centre in the Durham Region and the only one between Toronto and Kingston.

Hearth Place receives no government funding and relies on private, in memoriam donations and community and corporate support of our fundraising events to sustain our operations. All of the money raised will go to work the next day to support families living in and around Durham Region.

If you have any questions or require further information about sponsorship or other aspects of the *Under the Big Top Gala*, please do not hesitate to contact us. Thank you for your support. We look forward to you joining us at the gala.

Sincerely,

Irena Kropman
Event Coordinator

HEARTH PLACE CANCER SUPPORT CENTRE
86 COLBORNE STREET WEST, OSHAWA ON L1G 1L7 WWW.HEARTHPLACE.ORG
TEL: (905) 579-4833, FAX: (905) 579-1204 OR E-MAIL: IRENA@HEARTHPLACE.ORG
FEDERAL CHARITABLE NO. 89280 8478 RR0001



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SPONSORSHIP LEVELS & ACKNOWLEDGEMENT

	Title \$10,000	Diamond \$5,000	Platinum \$3,000	Gold \$1,000	Silver \$500	Bronze In-Kind
Company Brand Exposure						
Acknowledgement in all media and press releases	✓					
Sponsorship recognition in Hearth Place newsletter that reaches approximately 5,000 households.	logo	logo	logo	name	name	
Social Media	logo	logo	logo	name	name	name
Gala Event Exposure						
Logo on Sponsorship package***	✓					
Logo on printed ticket***	✓					
Address the audience of 250 prominent community members	✓					
Opportunity to display vertical stand-alone banner on Gala stage	✓	✓				
Gala Emails: Reach of 1000+ subscribers*	logo	logo	name			
Complimentary Tickets	VIP table of 10	VIP table of 10	10	2		
Hearth Place Website: Gala Page*	logo	logo	logo	name	name	
Featured in video presentation*	logo	logo	logo	logo	name	
Special mention during dinner	✓	✓	✓	✓	✓	
Program Ad Inclusion**	Full page & logo on cover	Full page & logo on cover	½ page	¼ page	name	Name with service or product provided
Use of Gala logo on your site *	✓	✓	✓	✓	✓	✓

Interested in having your staff attend our event?

Corporate Table \$2,000
<ul style="list-style-type: none"> • 10 tickets for a full table • Company's logo* will be displayed at your table • A special mention during dinner

Individual tickets can be purchased at \$175 each before March 9th.

*Please submit a vector format file of your logo and a high-resolution jpeg of your logo to Irena@hearthplace.org

**Must be received by March 2, 2018

***Sponsorship must be secured before December 22, 2017

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SPONSORSHIP & DONATION FORM *(please print clearly)*

Contact Name: _____
FIRST LAST

Company Name: _____

Address: _____
STREET ADDRESS APT/UNIT #

_____ ON _____
CITY PROVINCE POSTAL CODE

Phone #: _____ Email: _____

Level

Sponsorship Level: _____ Amount: _____

Gift In-Kind

I would like to donate the following item(s) to the raffle/door prizes:

Item Description: _____ Value: _____

Item Description: _____ Value: _____

Please deliver donated items to the address below.

Payment

Cash* Cheque* *Cheque or cash can be mailed or dropped off at the address below.

Visa Mastercard American Express

Name as it appears on card: _____

Card number: _____ Expiry date: _____

Signature: _____

**PLEASE FORWARD COMPLETED SPONSORSHIP FORM BY E-MAIL, FAX OR MAIL TO:
ATTN: IRENA KROPAN**

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