



To Whom It May Concern,

I would like to offer you the exciting opportunity to become a part of the Hearth Place Cancer Support Centre's

23rd Annual Ski and Spa Day

On Thursday, January 25th, 2018, we will be returning to Collingwood where guests will take pleasure in exclusive skiing at the private Craigleith Ski Club or will enjoy a relaxing and rejuvenating stay at the Scandinave Spa Blue Mountain – all for a great cause. As a sponsor of the event, you will find that it is an excellent opportunity to advertise and reach a large cross section of Durham region affected by cancer, in a very cost effective manner. Details on available sponsorship levels can be found on the next page. Visit our website for more details at www.hearthplace.org/skisp.

I encourage you to support Hearth Place – by attending our getaway – and at the same time partnering with us to show your support for our programs.

Why Hearth Place? As a drop in centre, in the comfort of a home like atmosphere, Hearth Place Cancer Support Centre is committed to providing community support for patients and their families dealing with cancer through peer support, information, a resource centre, wellness programs and an ongoing lecture and discussion series. Hearth Place is a support centre where cancer patients and their families, both young and old, can come and share their experiences, find resources and discover new ways to care for themselves and each other. Hearth Place is the only cancer support centre in the Durham Region and the only one between Toronto and Kingston.

Hearth Place receives no government funding and relies on private, in memoriam donations and community and corporate support of our fundraising events to sustain our operations. All of the money raised will go to work the next day to support families living in and around Durham Region.

I would like to thank you on behalf of Hearth Place for your consideration of this request. If you have any questions, please do not hesitate to contact me.

Sincerely,

Irena Kropman
Event Coordinator

Committee members include Bob Alexander, Brian Callery, Jim Corrigan, Kathleen Crilly, Erik Fraser, Barb Malone, Krista McIntyre, Charlie Morison and Natalie Sims.

HEARTH PLACE CANCER SUPPORT CENTRE
86 COLBORNE STREET WEST, OSHAWA ON L1G 1L7 WWW.HEARTHPLACE.ORG
TEL: (905) 579-4833, FAX: (905) 579-1204 OR E-MAIL: IRENA@HEARTHPLACE.ORG
FEDERAL CHARITABLE NO. 89280 8478 RR0001





SPONSORSHIP LEVELS & ACKNOWLEDGEMENT

	Title \$3,000	Dinner \$2,000	Bus \$1,000	Après Ski \$750	Ski Race \$500	Breakfast \$300	Bronze In-Kind
Company Brand Exposure							
Acknowledgement in all media and press releases	✓						
Sponsorship recognition in Hearth Place newsletter that reaches approximately 4,000 households*	logo	logo	name	name	name	name	
Social Media*	logo	logo	name	name	name	name	name
Ski & Spa Event Exposure							
Complimentary Tickets	2						
Featured in video presentation*	logo						
Opportunity to display vertical stand-alone banner**	✓	✓					
Ski & Spa Emails: Reach of 500+ subscribers*	logo	name					
Opportunity to address audience	✓	✓					
Logo on printed poster	✓	✓	✓	✓			
Special mention during dinner	✓	✓	✓	✓			
Opportunity to include promotional product for participant goodie bag***	✓	✓	✓	✓	✓	✓	
Logo sponsorship specific recognition	Stage	Dinner	Bus	Après Ski table	Ski Race Forms	Breakfast bags	
Hearth Place Website: Ski & Spa Page*	logo	logo	logo	name	name	name	
Program Ad Inclusion*	Full page	½ page	¼ page	name	name	name	Name with service or product provided
Use of Ski logo on your site *	✓	✓	✓	✓	✓	✓	✓

Individual tickets can be purchased at \$150 each.

*Please submit a vector format file of your logo and a high-resolution jpeg of your logo to Irena@hearthplace.org

**Sponsor to provide banner

***For items to be included in the participant goodie bag, 150 pieces must be delivered to Hearth Place by January 12.





Sponsorship and Donation Form (please print clearly)

Contact Name: _____
Last *First*

Company Name: _____

Address: _____
Street Address *Apartment/Unit #*

City *Province* *Postal Code*

Phone #: _____ Email: _____

Level

Sponsorship Level: _____ Amount: _____

Gift In-Kind

I would like to donate the following item(s) to the raffle/door prizes:

Item Description: _____ Value: _____

Item Description: _____ Value: _____

Please deliver donated items to the address below or call Shauna at 905-579-4833 for pick up.

Payment

Cash* Cheque* *Cheque or cash can be mailed or dropped off at the address below.

Visa Mastercard American Express

Name as it appears on card: _____

Card number: _____ Expiry date: _____

Signature: _____

Please forward completed sponsorship form by e-mail, fax or mail to:
Attn: Irena Kropman

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