



To Whom It May Concern,

Hearth Place Cancer Support Centre is holding its Second Annual

Family Fun Spaghetti Dinner

This event will be held at the Ajax Convention Centre Sunday, October 16th, 2016. Last year's event was an absolute success, selling out in less than one week, we know this year will be even bigger and better.

We would like to offer you the exciting opportunity to sponsor this event. The Hearth Place Family Fun Spaghetti Dinner is an excellent opportunity to advertise and reach a large cross section of Durham region in a very cost effective manner. Details on available sponsorship levels can be found on the next page. There will be up to 600 participants in attendance that represent an impressive list of prominent community members, both from the private and public sectors, as well as patients and community organizers that are passionate about raising the awareness of Hearth Place and its programs.

We encourage you to support Hearth Place – by attending our Spaghetti Dinner – and at the same time partnering with us to show your support for our programs. **Please visit our website to purchase your tickets and learn more about the day at www.hearthplace.org/spaghetti .**

Why Hearth Place? As a drop in centre, in the comfort of a home like atmosphere, Hearth Place Cancer Support Centre is committed to providing community support for patients and their families dealing with cancer through peer support, information, a resource centre, wellness programs and an ongoing lecture and discussion series. Hearth Place is a support centre where cancer patients and their families, both young and old, can come and share their experiences, find resources and discover new ways to care for themselves and each other. All services are offered free of charge. Hearth Place is the only cancer support centre in the Durham Region and the only one between Toronto and Kingston.

Hearth Place receives no government funding and relies on private, in memoriam donations and community and corporate support of our fundraising events to sustain our operations. All of the money raised will go to work the next day to support families living in and around Durham Region.

If you have any questions or require further information about sponsorship or other aspects of our *Spaghetti Dinner*, please do not hesitate to contact us. Thank you for your support. We look forward to working with you.

Sincerely,

Irena Kropman
Event Coordinator

HEARTH PLACE CANCER SUPPORT CENTRE
86 COLBORNE STREET WEST, OSHAWA ON L1G 1L7 WWW.HEARTHPLACE.ORG
TEL: (905) 579-4833, FAX: (905) 579-1204 OR E-MAIL: IRENA@HEARTHPLACE.ORG
FEDERAL CHARITABLE NO. 89280 8478 RR0001



FAMILY FUN SPAGHETTI DINNER

SPONSORSHIP LEVELS & ACKNOWLEDGEMENT

	Title Sponsor \$5,000	Mamma Mia Sponsorship \$3,500	Primo Sponsorship \$1,000	Secondo Sponsorship \$500	Terzo Sponsorship \$250	Quarto Sponsorship \$100	Grazie Sponsorship In-Kind
Company Wide Exposure							
Acknowledgement in all media and press releases	✓	✓					
Sponsorship recognition in Hearth Place newsletter (reaches approximately 4,000 households)	logo*	logo*	logo*	name	name	name	
Profiled on social media	logo*	logo*	logo*	logo*	logo*	name	name
Spaghetti Dinner Exposure							
Logo on event poster and ticket as Title Sponsor*	✓						
Dinner table signage	✓						
Opportunity to address the audience during dinner	✓	✓					
Event emails: Reach of 500+ subscribers*	✓	✓					
Logo* at the bottom of event poster	✓	✓	✓				
Opportunity to display signage at event**	✓	✓	✓				
Complimentary tickets	10 [†]	6 [†]	4 [†]	2 [†]			
Display area to promote business at event	✓	✓	✓				
Special mention during dinner	✓	✓	✓	✓	✓		
Dinner placemat advertisement	centered large	large	medium	medium	small		
Slideshow display	logo*	logo*	logo*	logo*	logo*	name	
Hearth Place website: Spaghetti Dinner page*	logo* (linked)	logo* (linked)	name* (linked)	name (linked)	name (linked)	name (linked)	
Use of spaghetti logo on your site*	✓	✓	✓	✓	✓	✓	✓

* Please submit both a vector format file of your logo and a high-resolution .jpeg of your logo to irena@hearthplace.org.

** Company stand-up banner must be received by October 13, 2017.

† Additional tickets may be purchased.

* Sponsorship must be received by August 18, 2017.



SECOND ANNUAL FAMILY FUN

Spaghetti Dinner

FUNDRAISING DINNER IN SUPPORT OF
HEARTH PLACE CANCER SUPPORT CENTRE

SUNDAY, OCTOBER 16, 2016



WWW.HEARTHPLACE.ORG/SPAGHETTI

SPONSORSHIP & DONATION FORM *(please print clearly)*

Contact Name: _____
FIRST LAST

Company Name: _____

Address: _____
STREET ADDRESS APT/UNIT #

_____ CITY PROVINCE POSTAL CODE

Phone #: _____ Email: _____

Level

Sponsorship Level: _____ Amount: _____

Gift In-Kind

I would like to donate the following item(s):

Item Description: _____ Value: _____

Item Description: _____ Value: _____

Please deliver donated items to the address below.

Payment

Cash* Cheque* *Cheque or cash can be mailed or dropped off at the address below.

Visa MasterCard American Express

Name as it appears on card: _____

Card number: _____ Expiry date: _____

Signature: _____

PLEASE FORWARD COMPLETED FORM BY E-MAIL, FAX OR MAIL TO:
ATTN: IRENA KROPAN

HEARTH PLACE CANCER SUPPORT CENTRE
86 COLBORNE STREET WEST, OSHAWA ON L1G 1L7 WWW.HEARTHPLACE.ORG
TEL: (905) 579-4833, FAX: (905) 579-1204 OR E-MAIL: IRENA@HEARTHPLACE.ORG
FEDERAL CHARITABLE NO. 89280 8478 RR0001

