



To Whom It May Concern,

Hearth Place Cancer Support Centre is again holding its

Golf 'Fore' Hearth Place Charity Golf Tournament

This 21st year of the event will again be hosted at Wolf Run Golf Course on Friday, June 2nd, 2017. Last year, the golf tournament raised over \$37,000 to support families affected by cancer.

We would like to offer you the exciting opportunity to sponsor our golf tournament this year. You will find that *The Golf Fore Hearth Place Tournament* is an excellent opportunity to advertise and reach a large cross section of Durham Region, in a very cost effective manner. Details on available sponsorship levels can be found on the next page. There will be over 150 participants in attendance that represent an impressive list of prominent community members, both from the private and public sectors of Durham Region, as well as patients and community organizers that are passionate about raising the awareness of Hearth Place and its programs.

We encourage you to support Hearth Place – by attending our golf tournament – and at the same time partnering with us to show your support for our programs. **Please visit our website to reserve your spot or learn more about the day at www.hearthplace.org/golf .**

Why Hearth Place? As a drop in centre, in the comfort of a home like atmosphere, Hearth Place Cancer Support Centre is committed to providing community support for patients and their families dealing with cancer through peer support, information, a resource centre, wellness programs and an ongoing lecture and discussion series. Hearth Place is a support centre where cancer patients and their families, both young and old, can come and share their experiences, find resources and discover new ways to care for themselves and each other. Hearth Place is the only cancer support centre in the Durham Region and the only one between Toronto and Kingston.

Hearth Place receives no government funding and relies on private, in memoriam donations and community and corporate support of our fundraising events to sustain our operations. All of the money raised will go to work the next day to support families living in and around Durham Region.

If you have any questions or require further information about sponsorship or other aspects of *The Golf 'Fore' Hearth Place Golf Tournament*, please do not hesitate to contact us. Thank you for your support. We look forward to you joining us.

Sincerely,

Irena Kropman
Event Coordinator

HEARTH PLACE CANCER SUPPORT CENTRE
86 COLBORNE STREET WEST, OSHAWA ON L1G 1L7 WWW.HEARTHPLACE.ORG
TEL: (905) 579-4833, FAX: (905) 579-1204 OR E-MAIL: IRENA@HEARTHPLACE.ORG
FEDERAL CHARITABLE NO. 89280 8478 RR0001



SPONSORSHIP LEVELS & ACKNOWLEDGEMENT

	Title TD Wealth	Cart \$1,000	Dinner \$750	Major \$500	Premium Hole \$300	Hole \$250	Bronze In-Kind
Company Brand Exposure							
Acknowledgement in all media and press releases	✓						
Sponsorship recognition in Hearth Place newsletter (reaches approximately 4,000 households)	logo	logo	logo	name	name	name	
Social Media	logo	logo	logo	logo	name	name	name
Golf Tournament Exposure							
Opportunity to address the audience during dinner	✓						
Opportunity to display signage at event	banner on stage	banner on golf course	vertical stand-alone display				
Golf emails: Reach of 500+ subscribers*	logo						
Complimentary tickets	foursome						
Logo on event poster	✓	✓					
Hearth Place website: Golf page*	logo (linked)	logo (linked)	logo (linked)	name (linked)	name (linked)	name (linked)	
Special mention during dinner	✓	✓	✓	✓			
Sponsorship-level specific logo recognition at event		logo on golf carts	logo on dinner tables		logo at on-course competition [†]	logo at sponsored hole	name with service or product provided
Program inclusion*	logo	logo	logo	logo	logo	name	name
Dinner placemat advertisement	large	medium	medium	medium	small	small	
Opportunity to supply promotional product for participant goodie bag**	✓	✓	✓	✓	✓	✓	
Use of golf logo on your site*	✓	✓	✓	✓	✓	✓	✓

Individual tickets can be purchased at \$150 each.

* Please submit both a vector format file of your logo and a high-resolution .jpeg of your logo to lrena@hearthplace.org.

** Need 160 items received by May 26, 2017.

[†] An on-course competition for (one of) Men's & Ladies': Longest Drive, Shortest Drive or Closest to the Pin.

Golf Fore Hearth Place

22nd Annual Charity Golf Tournament

Friday, June 2, 2017

www.hearthplace.org/golf

Brought to you by:
TD Wealth

SPONSORSHIP & DONATION FORM (please print clearly)

Contact Name: _____
FIRST LAST

Company Name: _____

Address: _____
STREET ADDRESS APT/UNIT #

_____ CITY PROVINCE POSTAL CODE

Phone #: _____ Email: _____

Level

Sponsorship Level: _____ Amount: _____

Gift In-Kind

I would like to donate the following item(s) to the raffle/door prizes:

Item Description: _____ Value: _____

Item Description: _____ Value: _____

Please deliver donated items to the address below.

Payment

Cash* Cheque* *Cheque or cash can be mailed or dropped off at the address below.

Visa MasterCard American Express

Name as it appears on card: _____

Card number: _____ Expiry date: _____

Signature: _____

PLEASE FORWARD COMPLETED FORM BY E-MAIL, FAX OR MAIL TO:
ATTN: IRENA KROPAN

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